Appl. No. 10/076,036 Amdt. dated February 28, 2008 Reply to Office Action of November 23, 2007

## **Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings of claims in the application:

## **Listing of Claims:**

1. (Previously Presented) A method for facilitating payment between a buyer and a seller with an online money transfer performed over a wide area network, the method comprising steps of:

receiving login information relevant to a vending site, wherein the login information is associated with the seller;

automatically determining listings at the vending site associated with the seller; generating a plurality of snippets of HTML code for the listings, wherein each snippet includes a link;

automatically inserting one of the plurality of snippets into each of the listings, wherein activating the link points a web browser to a payment enabler that can transfer money from the buyer to the seller;

determining the listing has changed; and

changing a graphic indicated by the snippet, which is caused, at least in part, by the determining step.

- 2. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, wherein one of the plurality of snippets indicates a graphic associated with the snippet and information unique to the seller and a listing including the snippet.
- 3. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, wherein:

the determining step comprises a step of concluding the listing has matured, whereby the purchaser is fixed; and

the changing step comprises a step of modifying a button graphic displayed by the snippet to reflect the listing is available to the buyer.

4. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising steps of:

determining one of the plurality of listings has matured, whereby the buyer is fixed;

automatically determining an electronic address of the purchaser; and automatically sending a message to the electronic address of the purchaser.

- 5. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 4, wherein the message includes at least one of a web page, an instant message, an e-mail message, a pager message, or a wireless phone message.
- 6. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 4, further comprising a step of automatically determining a purchase price from the vending site.
- 7. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 4, wherein the message includes a snippet that points to the payment enabler and includes information relating to a listing associated with that snippet.
- 8. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising a step of determining from the vending site at least one of: a purchase price, a shipping amount, a listing description, a reference identifier used by the vending site, or an e-mail address of the buyer.

- 9. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising a step of receiving selection of a button graphic for display by the snippet.
- 10. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising steps of:

receiving authorization from the buyer to debit a money handler associated with the buyer; and

adding a credit in a stored value account of the seller as a result of the receiving authorization step.

- 11. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising a step of receiving at least two of a shipper selection, shipping insurance cost information, an address for the seller, tax information, an item description, a reference number, a payment enabler category, a purchase price, a phone number for the seller, a close date for the listing, or a quantity of items in the listing.
- 12. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising a step of receiving from the seller a message that is embedded in the plurality of snippets for display as part of each listing.
- 13. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the wide area network as recited in claim 1, further comprising a step of receiving login information relevant to a plurality of vending sites, wherein the login information for each of the plurality of vending sites is associated with the seller.

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14. (Previously Presented) A method for facilitating payment between a buyer and a seller with an online money transfer performed over a computer network, the method comprising steps of:

receiving login information relevant to a vending site, wherein the login information is associated with the seller;

determining a listing at the vending site associated with the seller; generating a snippet of code for the listing, wherein:

the snippet includes a link that addresses a payment enabler, and the snippet indicates an information unique to the seller and the listing including the snippet;

determining the listing has matured, whereby the buyer is fixed; determining an electronic address of the buyer; and automatically sending a message to the electronic address of the buyer.

- 15. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, further comprising a step of automatically inserting the snippet into the listings.
- 16. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, wherein the snippet indicates a graphic associated with the snippet.
- 17. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, wherein the message includes at least one of a web page, an instant message, an e-mail message, a pager message, or a wireless phone message.
- 18. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in

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claim 14, further comprising a step of automatically determining a purchase price from the vending site.

- 19. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, wherein the message includes the link that points to the payment enabler and includes information relating to the listing.
- 20. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, further comprising steps of:

receiving authorization from the buyer to debit a money handler associated with the buyer; and

adding a credit in a stored value account of the seller as a result of the receiving authorization step.

- 21. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 14, further comprising a step of receiving from the seller a unique message that is embedded in the plurality of snippets for display as part of each listing.
- 22. (Previously Presented) A method for facilitating payment between a buyer and a seller with an online money transfer performed over a computer network, the method comprising steps of:

receiving login information relevant to a vending site, wherein the login information is associated with the seller;

determining a listing at the vending site associated with the seller;
generating a snippet of code for the listing, wherein the snippet comprises: a link
that points to a payment enabler, and a message formulated by the seller for display to the buyer;
inserting the snippet into the listing;

determining the listing has matured, whereby the buyer is fixed; automatically determining an electronic address of the buyer; and automatically sending a message to the electronic address of the buyer.

## 23. (Canceled)

- 24. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 23, further comprising a step of automatically determining a purchase price from the vending site.
- 25. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 22, further comprising a step of determining from the vending site at least one of: a purchase price, a shipping amount, a listing description, a reference identifier used by the vending site, or an e-mail address of the buyer.
- 26. (Original) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 22, further comprising steps of:

receiving authorization from the buyer to debit a money handler associated with the buyer; and

adding a credit in a stored value account of the buyer as a result of the receiving authorization step. .

27. (Previously Presented) The method for facilitating payment between the buyer and the seller with the online money transfer performed over the computer network as recited in claim 22, wherein the snippet further indicates an information unique to the seller and the listing including the snippet.